



## **Benelux more in focus: Seven Senders opens new office in Amsterdam**

**Berlin, February 19, 2020** - Seven Senders is now also represented in the Netherlands. On January 27, the delivery platform opened a new office in Amsterdam, which will be headed by Managing Director Ruben Meulenhoff in the future. The Dutch metropolis is not only known for its beautiful canals, the many cyclists and its diverse culture. In recent years, Amsterdam and the Netherlands have also developed into a hot spot for start-ups and shippers, online retailers - its central location, well-developed infrastructure and openness to new ideas and innovations are attracting more and more entrepreneurs to the region.

"The neighbouring countries Germany and Belgium in the lead, but also France, the United Kingdom and the other European core markets are among the most important export countries for the Netherlands. Markets that are also very relevant for Seven Senders," comments Johannes Plehn, founder of Seven Senders. The fact that many multinational companies have their European warehouse in the Netherlands contributed to the decision to open another location in Amsterdam. Seven Senders chose the location in the Lijnden industrial park in the Nieuw-West district for the new office. Among other things, the central and convenient location near the motorway and Schiphol Airport scored points here.

"We are pleased to have won Ruben Meulenhoff, an experienced managing director, and are now looking forward to fully start in Amsterdam. The Benelux market offers Seven Senders the opportunity to win new customers and to further drive our growth. We always want to be close to our customers, so Amsterdam was the next logical step for us", says Johannes Plehn.

###

### **Über SEVEN SENDERS**

Seven Senders is the leading delivery platform to ship parcels. The company connects shippers with its carrier network of over 100 carriers in Europe, enabling them to use excellent local shipping as a competitive advantage. With additional delivery services such as Claims Center, Insurance, Return Portal and Labels, Seven Senders makes international shipping a simple matter. Automated shipping notifications, tracking and monitoring solutions ensure a transparent shipping process. Monthly reports and analyses enable data-based optimization of international shipping performance. Shippers receive everything from a single source and reduce complexity. [www.sevensenders.com](http://www.sevensenders.com).

## Media Alert



### **Unternehmenskontakt**

Sandra Maeder  
Head of Marketing and Communication  
Seven Senders GmbH  
Schwedter Str. 36 A  
10345 Berlin  
+49 (0) 151 68 918 800  
[s.maeder@sevensenders.com](mailto:s.maeder@sevensenders.com)

### **Pressekontakt**

LEWIS Communications GmbH  
Charlotte Müller  
Johannstr. 1  
40476 Düsseldorf  
+49 (0) 211 882 476 49 [sevensenders@teamlewis.com](mailto:sevensenders@teamlewis.com)